

HOW TO TAKE BEST PRODUCT PHOTOS ?

Product:Sarees

Dear Seller,

Welcome to Jagoeve's guide for taking good product photos

Why should I use good product photos?

For great sales via jagoeve, follow the general guidelines given here to upload multiple good quality product images of your products.

Good product images and clear product description for your online products at Jagoeve ensure that the buyer's get a great feel, experience and confidence while taking a purchase decision. This would result in lesser product returns and complaints.

Since buyers can't touch or feel your products like they can in a retail shop, you need to upload your product image with care. There is no need to hire a photographer or a professional camera. You can do it yourself, with your digital camera or mobile phone.

If you are using your mobile phone to photograph your products for upload, for better picture quality use a mobile camera that has more than 8mp.

Before you take the photos of your product you need to understand your product.

What is your product?

1.a. SAREES: Without Models:

Customers focus on the following specific portions of the saree before they decide to buy. So, even if you are not using girl models for your sarees, your customers won't feel any difference if you take and upload the best photos of the following portions:

- 1.Blouse piece
- 2.Body
- 3.Border
- 4.Pallu
- 5.Body over border
- 6.Free view

Remember: use good lighting and white background when you take these photos. Make sure that shadows do not fall over the product when you are taking the photos. You can upload more images, but make sure that you include the 6 views as given below:

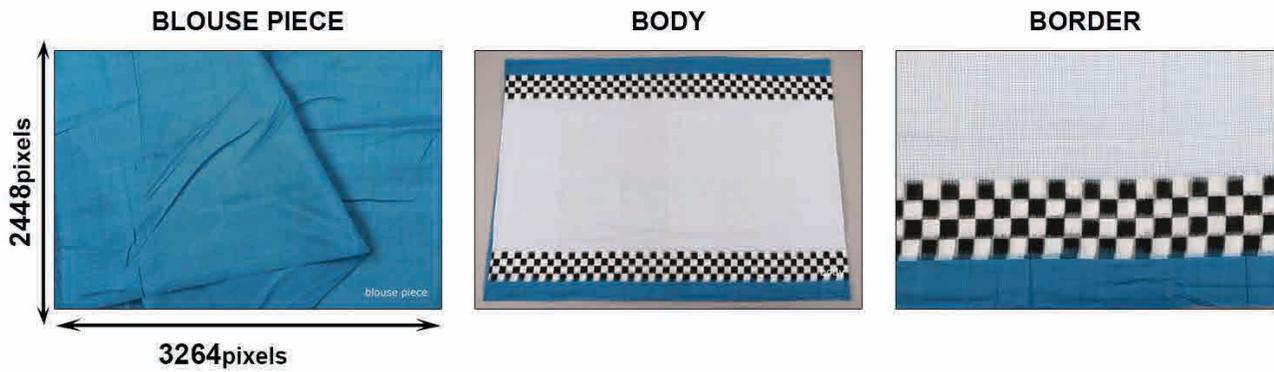
Picture Specification:the minimum requirement

Picture Width should be greater than:1920pixels

Picture Height should be greater than: 1080pixels

Camera requirement: Minimum 8 mp camera

Below, we have shown the copies of photos taken with 8 mp camera and the photos has width of 3264 pix & height 2448 pix



PALLU



FREE VIEW



BOODY OVER BORDER

1.b. SAREES: With Models:

If you are uploading the photos of your saree using models, you need to take the following views of the model as given below:

1. Front view of the model holding the pallu draped over her arm
2. Back view of the model holding the spread out saree pallu
3. Left and Right view of the model to show the full elegance of the saree

Photos should be taken in the straight angle/eye level and the background should be in white. Make sure that you use proper lighting and the images are of high quality.

Picture Specification:the minimum requirement

Picture Width should be greater than:1920pixels

Picture Height should be greater than: 1080pixels

Camera requirement: Minimum 8 mp camera

Below, we have shown the copies of photos taken with 8 mp camera and the photos has width of 3264 pix & height 2448 pix

SAREES: WITH MODELS
8MP CAMERA

3264PIXELS



◀FRONT

LEFT VIEW▶

2448PIXELS



◀BACK

RIGHT VIEW▶

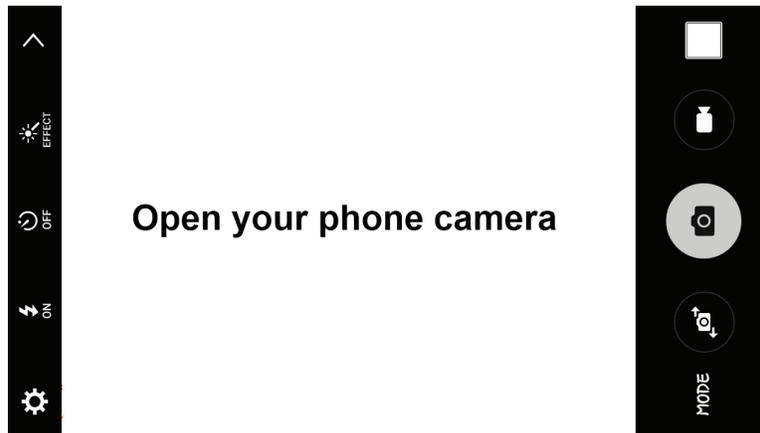


How to set your mobile camera frame rate

To take the best photo of your product, you have to set your mobile camera frame rate as given below.

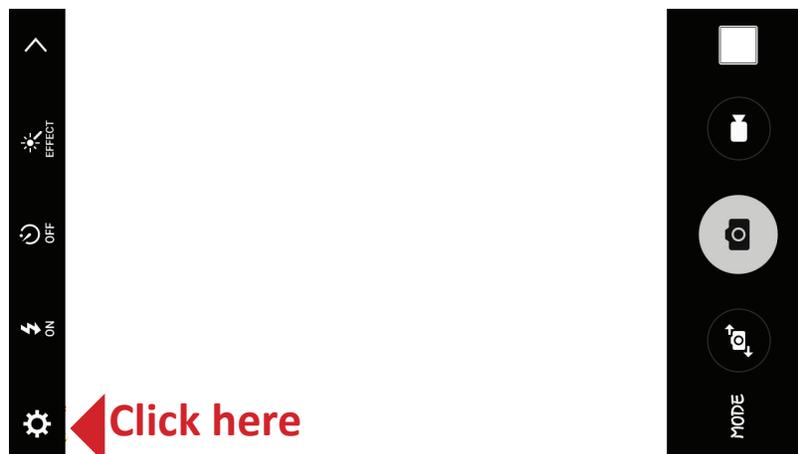
First you need to open your camera in your mobile phone

Step 1

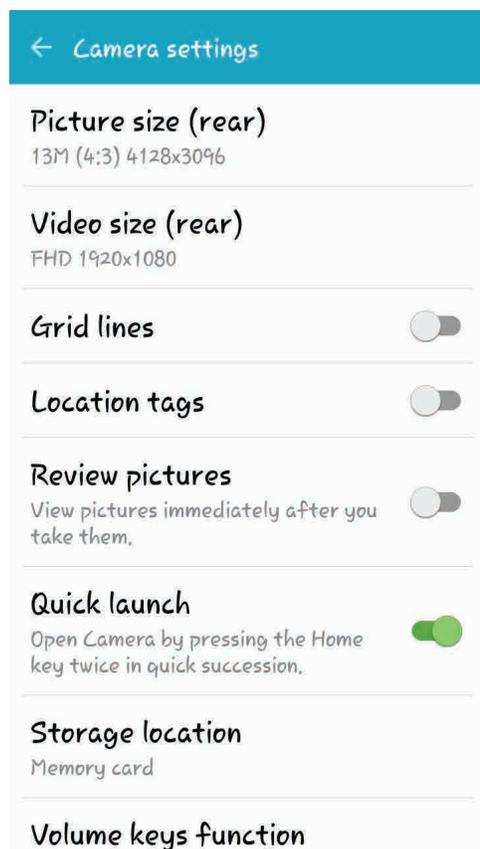


And click camera settings

Step 2



Step 3

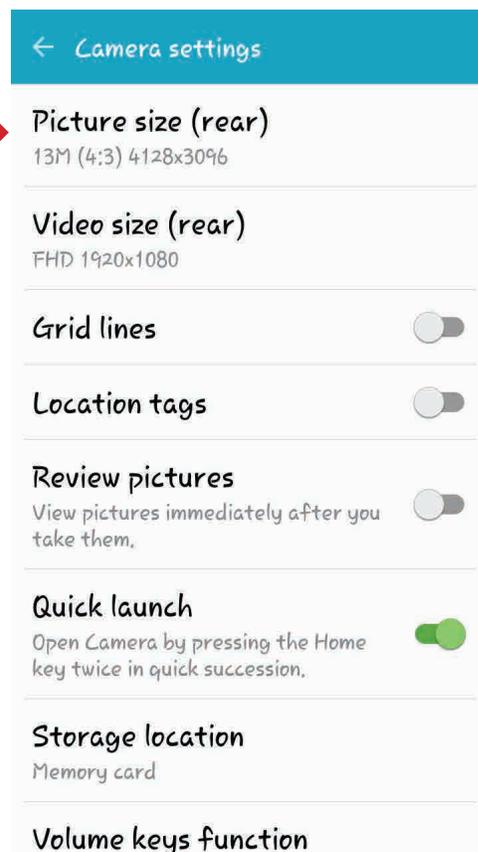


And you will get a window

Step 4

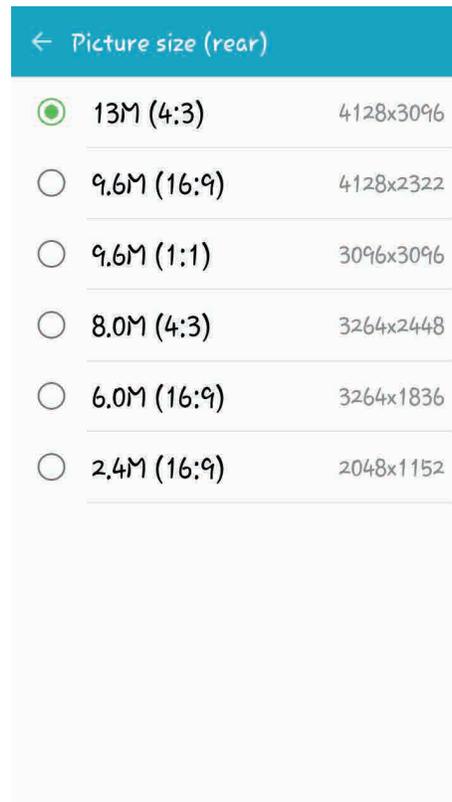
Click the picture size option

Click here 



Higher the frame rate, better the picture output

Step 5



Both 8mp and 13mp are available in this mobile camera. Choose the maximum mp of camera to get the best photograph.

If you have any queries, contact your seller support via phone 04712729696 or whatsapp 9207753011 / 9207753044 / 9207753066 or mail us at wehelp@jagoeve.com