

HOW TO TAKE BEST PRODUCT PHOTOS ?

Products: Kitchen Appliances & Cooking and Serving Products

Dear Seller,

Welcome to Jagoeve's guide for taking good product photos

Why should I use good product photos?

For great sales via jagoeve, follow the general guidelines given here to upload multiple good quality product images of your products.

Good product images and clear product description for your online products at Jagoeve ensure that the buyer's get a great feel, experience and confidence while taking a purchase decision. This would result in lesser product returns and complaints.

Since buyers can't touch or feel your products like they can in a retail shop, you need to upload your product image with care. There is no need to hire a photographer or a professional camera. You can do it yourself, with your digital camera or mobile phone.

If you are using your mobile phone to photograph your products for upload, for better picture quality use a mobile camera that has more than 8mp.

Before you take the photos of your product you need to understand your product.

Kitchen Appliances & Cooking and Serving Products

Edit / take photos by making sure that your photos have a white background. Kindly use the stock images of the product as provided by the manufacturer; if the same is available to you.

As a Kitchen Appliances and Cooking and Serving products would have additional components and accessories that form part of the product. Take care to include the photos of all such components and accessories so that the buyer would have a through product awareness to take a clear purchase decision.

Sample product demonstrated here is a food processor. you need to take 4 main picture of your product.

1. The whole part of your food processor
2. Main part of your food processor
3. Main part with additional components
4. Photos of Additional components are to be taken separately

Picture Specification:the minimum requirement

Picture Width should be greater than:1920pixels

Picture Height should be greater than: 1080pixels

Camera requirement: Minimum 8 mp camera

Below, we have shown the copies of photos taken with 8 mp camera and the photos has width of 3264 pix & height 2448 pix



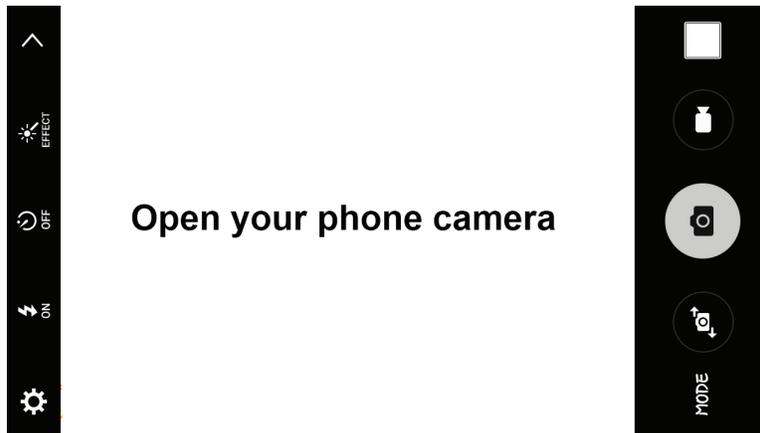
Photos of Additional components are to be taken separately

How to set your mobile camera frame rate

To take the best photo of your product, you have to set your mobile camera frame rate as given below.

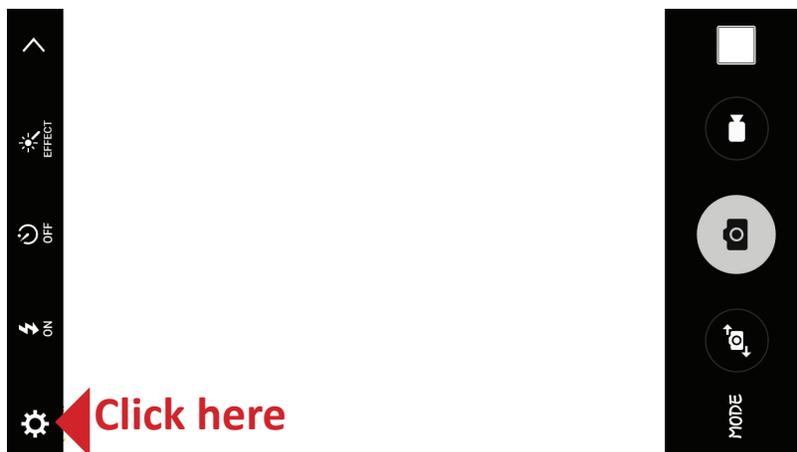
First you need to open your camera in your mobile phone

Step 1

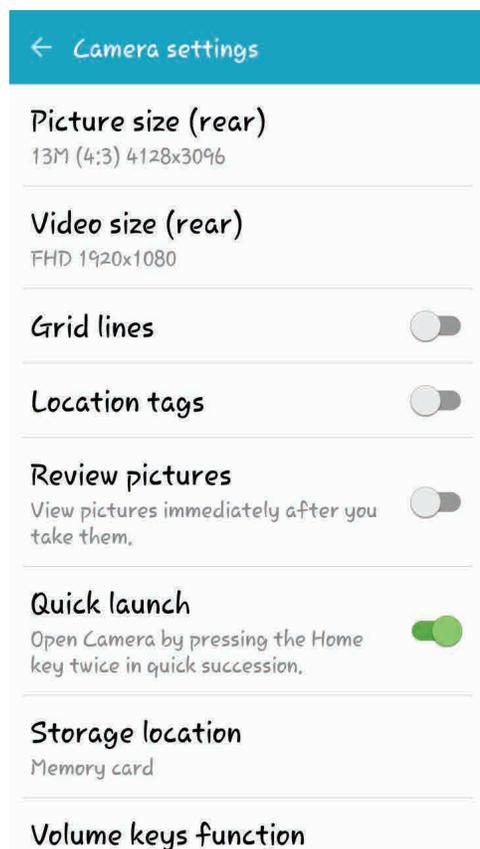


And click camera settings

Step 2



Step 3

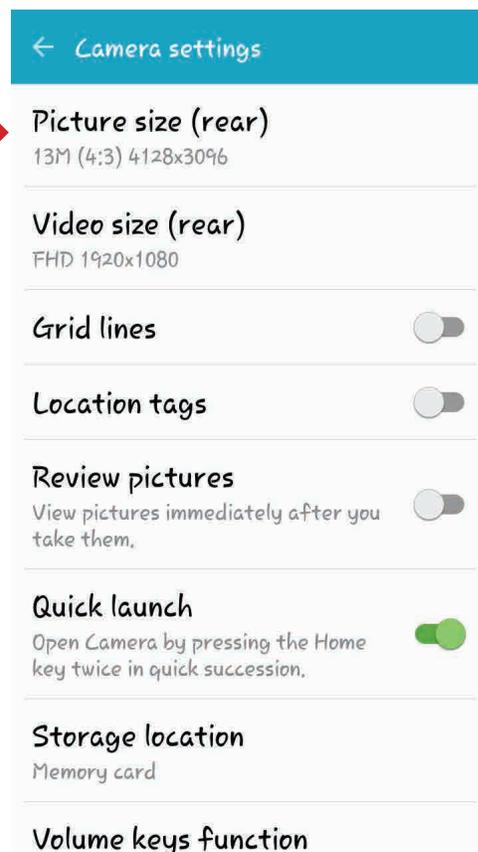


And you will get a window

Step 4

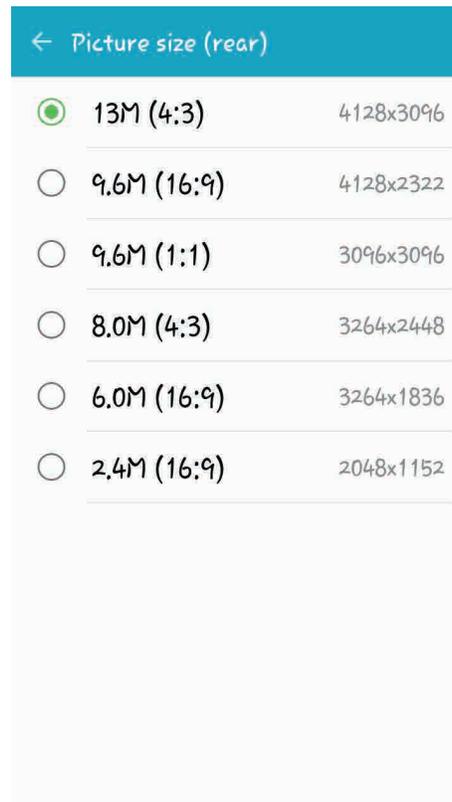
Click the picture size option

Click here 



Higher the frame rate, better the picture output

Step 5



Both 8mp and 13mp are available in this mobile camera. Choose the maximum mp of camera to get the best photograph.

If you have any queries, contact your seller support via phone 04712727808 or whatsapp 9207753055 or mail us at wehelp@jagoeve.com